IKC

Education and Awareness Team Agenda

February 22nd, 2019 Dan Leong, Team Lead

- 1. Welcome and Call to Order
- 2. Videos
 - a. Review Latest Survey Draft
 - b. Still Need: Specific Ideas for Survivors and Personal Stories
 - c. Updates and Next Steps
- 3. Conferences
 - a. Conference Volunteers Needed Sign-up Sheet
 - b. Suggestion from ISP Team: Hand out flash drives vs. folders

 Staff note: This would allow for easy updating of materials and would allow us to provide even more materials. Initial research shows cost of flash drive with logo would be less than the materials cost of a folder. Would you like staff to pursue this for 2019 conferences? (Would probably launch with June KS Immunization Conference vs. April conferences.)
- 4. Legislative Educational Event
 - a. Debrief/Lessons Learned
 - b. Recommendations for Next Year
- 5. Parent Advisory Group, Parent Champions
- 6. HepB Education
- 7. Social Media
 - a. Update shared in January meeting
 - b. LinkedIn: Feature Member and Organization Profiles
- 8. Communications and Messaging
- 9. Someone You Love
- 10. Member Updates and Other Business
- 11. Next Meetings:
 - a. Tuesday, March 5th, 1-2 p.m.
 - b. Tuesday, April 2nd, 1-2 p.m. (next IKC meeting is April 12th)
 - c. Tuesday, May 7th, 1-2 p.m.
- 12. Adjourn